

Analytics

Devices **All devices**

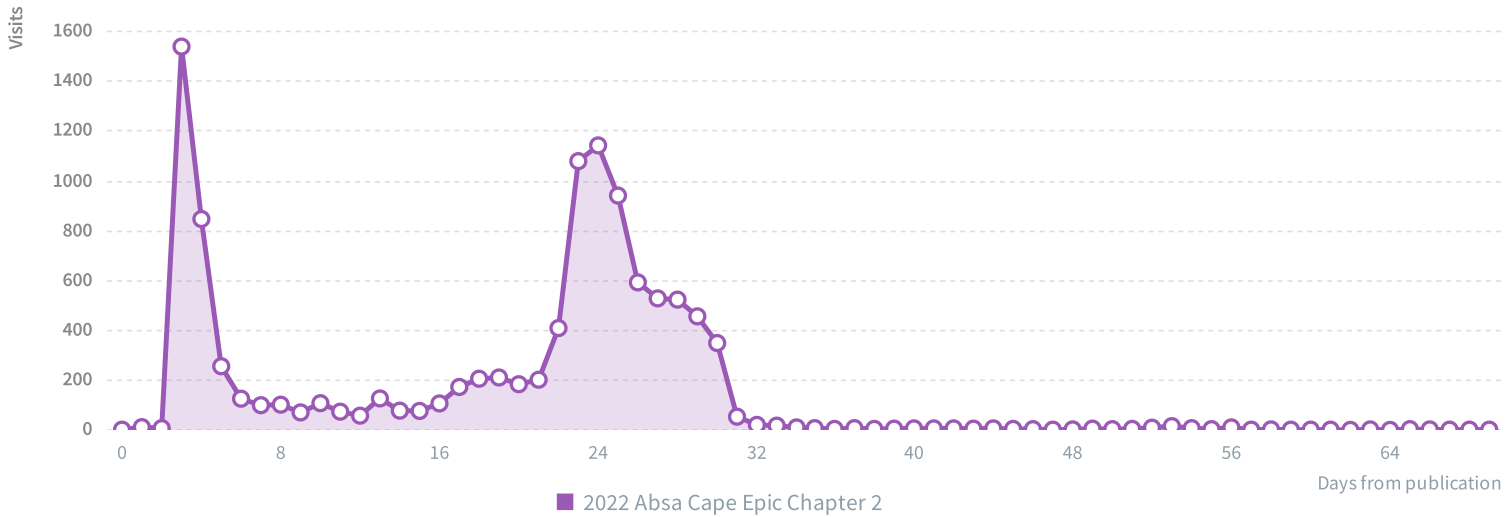
Period **Date range**

From To
2022-02-25
2022-05-05

Edition **2022 Absa Cape Epic Chapter 2**

Visits

Total visits 10888	Total pageviews 75681	Avg. pages read 7	Avg. time per page 27.1s	Avg. time spent 3m 8s
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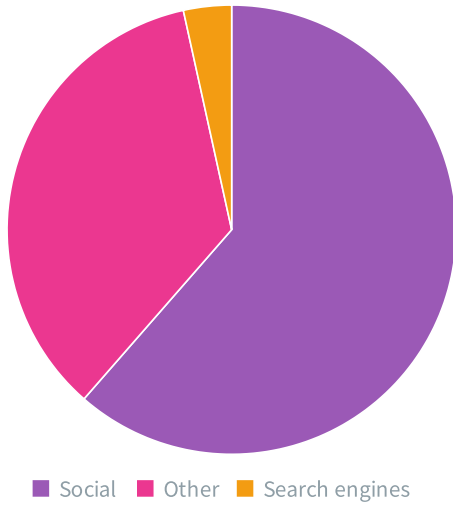


Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
1	Absa Cape Epic 2022 Chapter 2	7998	6325	38s	2 days 19h 35m 35s	51%	—
2	Message from Absa	3643	2970	13s	13h 18m 37s	8%	—
?	/2022_absa_cape_epic_chapter_2/ - others	3250	2695	35s	1 days 7h 53m 59s	75%	—
6	All the Winners	3184	2567	59s	2 days 4h 29m 16s	19%	—
3	Absa VAF	3158	2651	8s	7h 0m 2s	7%	—
12	NTT Masters	2866	2373	1m 8s	1 days 20h 50m 45s	31%	—
4	Message from Exxaro	2762	2371	5s	4h 3m 6s	4%	—
5	CM.com	2644	2271	10s	7h 1m 54s	5%	—
8	Mixed Category	2578	2102	24s	17h 27m 49s	9%	—
7	Woolworths	2465	2054	4s	2h 55m 29s	7%	—
9	Absa CIB	2137	1813	4s	2h 38m 46s	5%	—
17	Absa African Jersey	1941	1685	42s	22h 32m 10s	23%	—
10	Message from Dimension Data	1927	1678	8s	4h 1m 53s	4%	—
11	Dimension Data	1873	1649	5s	2h 40m 45s	5%	—
13	Absa Qhubeka	1862	1589	4s	2h 18m 19s	5%	—
19	Ciovita: Dressing for the Occasion	1827	1539	40s	20h 13m 52s	12%	—
14	Grand Masters	1752	1503	30s	14h 27m 20s	5%	—
21	Unfinished Business	1719	1453	30s	14h 27m 41s	12%	—
15	Exxaro Jersey Competition	1690	1446	12s	5h 42m 11s	5%	—
16	Exxaro	1554	1366	9s	3h 41m 2s	4%	—

20	Ciovita	1541	1281	8s	3h 31m 29s	4%	—
18	Absa Home Loan	1476	1280	8s	3h 26m 34s	4%	—
24	Absa Cape Epic 2022 Chapter 1	1441	1193	22s	8h 37m 8s	17%	—
22	Tsogo Sun	1391	1194	5s	2h 0m 35s	5%	—
23	Next Chapter	1335	1142	7s	2h 41m 8s	6%	—
32	Stage 1 Monday 21 March	1200	741	22s	7h 10m 8s	12%	—
31	Prologue Sunday 20 March	1111	759	17s	5h 13m 11s	9%	—
25	Founder's Message	1093	948	12s	3h 40m 3s	7%	—
33	Stage 2 Tuesday 22 March	1050	678	17s	5h 4m 12s	8%	—
29	2022 Route Overview	1034	827	25s	7h 12m 12s	13%	—
26	Mayor's Welcome	989	858	5s	1h 18m 19s	3%	—
27	Breaking News	973	845	23s	6h 9m 43s	6%	—
30	Lourensford & Somerset West	955	754	11s	2h 48m 36s	5%	—
28	The Art Of Survival	929	801	26s	6h 42m 48s	5%	—
34	Stage 3 Wednesday 23 March	872	620	15s	3h 37m 24s	7%	—
35	Elandskloof, Greyton	780	588	17s	3h 42m 5s	6%	—
37	Stage 5 Friday 25 March	750	550	17s	3h 36m 9s	8%	—
36	Stage 4 Thursday 24 March	729	555	16s	3h 8m 44s	6%	—
39	Stage 6 Saturday 26 March	721	525	18s	3h 36m 59s	14%	—
38	The Boland	702	523	14s	2h 39m 31s	7%	—
40	Stage 7 Sunday 27 March	640	478	19s	3h 24m 35s	17%	—
41	The Epic Series	519	387	18s	2h 32m 31s	16%	—
42	Reliving the 2021 Race	397	328	34s	3h 44m 53s	63%	—
32	- Stage 1 Monday 21 March - #section-2	39	30	1m 4s	41m 37s	17%	—
31	- Prologue Sunday 20 March - #section-33778	30	25	49s	24m 19s	12%	—
?	/2022_absa_cape_epic_chapter_2/masters	25	12	52s	21m 49s	17%	—
36	- Stage 4 Thursday 24 March - #section-3	24	18	33s	13m 0s	17%	—
33	- Stage 2 Tuesday 22 March - #section-3	21	21	37s	13m 3s	24%	—
40	- Stage 7 Sunday 27 March - #section-3	19	18	40s	12m 46s	17%	—
39	- Stage 6 Saturday 26 March - #section-3	18	17	48s	14m 21s	12%	—
37	- Stage 5 Friday 25 March - #section-3	16	14	54s	14m 18s	0%	—
34	- Stage 3 Wednesday 23 March - #section-3	15	14	1m 5s	16m 20s	0%	—
?	/2022_absa_cape_epic_chapter_2/absa_cape_epic_2022_chapter_1_14386	13	5	10s	2m 4s	20%	—

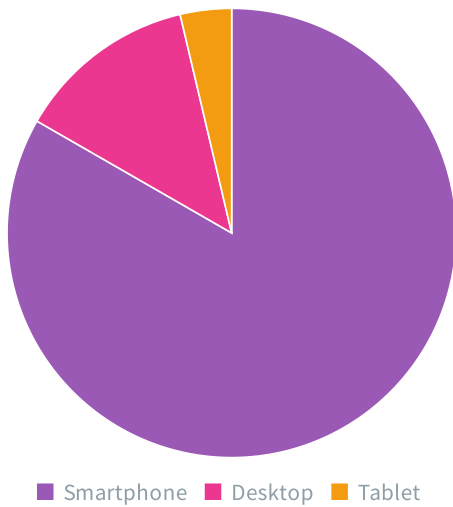
Traffic Sources



Referrers

Source	Uniques	Views
Facebook	821	5319
Instagram	583	4997
www.cape-epic.com	240	5055
Keyword not defined	94	842
Twitter	38	799
com.google.android.gm	33	596
YouTube	11	200
mail.google.com	5	33
deref-gmx.net	4	85
LinkedIn	4	69
deref-web.de	2	31
quickaccess.internet.apps.samsung.com	2	23
webmail.iinet.net.au	2	31
appsuite.sunrise.ch	1	38
bmail.uol.com.br	1	12
editor.e2ma.net	1	26
euc-excel.officeapps.live.com	1	5
linkshield.synaq.com	1	39
poczta.interia.pl	1	7
webmail2.sunrise.ch	1	2

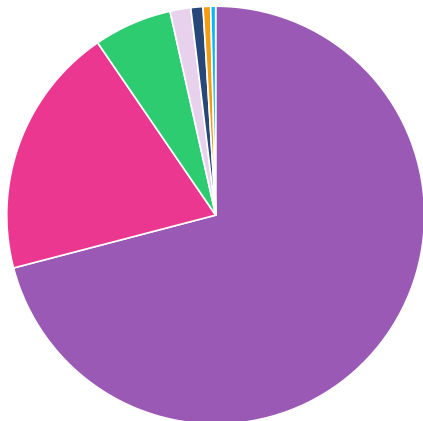
Devices



Device

Device	Total	Percent
Smartphone	8738	83.3%
Desktop	1365	13%
Tablet	387	3.7%

Navigation Methods



Method

Method	Total	Percent
Navigation Bar	47355	70.7%
Swipe	13028	19.5%
Internal link	4038	6%
Table of Contents	1069	1.6%
Home Button	627	0.9%
Keyboard	391	0.6%
Click (popup)	255	0.4%

■ Navigation Bar
 ■ Swipe
 ■ Internal link
 ■ Table of Contents
 ■ Home Button
 ■ Keyboard
 ■ Click (popup)

External Websites & Other Editions

Link	Clicks	Unique
https://www.ciovita.com	65	57
https://www.dimensiondata.com/	61	55
https://cib.absa.africa	58	49
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	50	46
https://www.woolworths.co.za/cat/_/N-1oqo8fi?utm_source=capeepic&utm_medium=banner&utm_content=wooliesdashwk34c2w&utm_campaign=online	55	48
https://www.exxaro.com	49	40
https://www.tsogosun.com/	36	32
https://www.absa.co.za/personal/loans	29	27
https://www.absa.co.za/personal/loans/for-a-home/absa-home-loan-apply/	21	20
https://www.absa.co.za/personal/loans/for-a-home	20	18
http://www.cape-epic.com/	10	9
https://ciovita.com	9	9
https://epic-series.com/series_events/fnb-wines2whales/	6	6
https://www.cm.com/en-za/mobile-service-cloud/?utm_source=absa-cape-epic&utm_medium=referral&utm_campaign=3041-en-za-brand-pr-bra-absa-cape-epic	7	6
https://apps.apple.com/za/app/woolies-dash/id1538733418	4	4
https://epic-series.com/series_events/absa-cape-epic/	5	4
https://epic-series.com/series_events/port-to-port/	5	5
https://play.google.com/store/apps/details?id=za.co.woolworths.dash&hl=en_ZA&gl=US	4	4
https://www.cape-epic.com/	5	5
http://www.elandsklooffarmcottages.co.za	4	4
https://epic-series.com/series_events/reef-to-reef/	4	4
https://epic-series.com/series_events/swiss-epic/	4	4
https://www.cm.com/en-za/communications-platform/?utm_source=absa-cape-epic&utm_medium=referral&utm_campaign=3041-en-za-brand-pr-bra-absa-cape-epic	5	4
https://epic-series.com/series_events/andorra-mtb-classic-pyrenees/	3	3
https://integratedmedia.co.za/	2	2

https://www.cm.com/en-za/conversational-ai-cloud/?utm_source=absa-cape-epic&utm_medium=referral&utm_campaign=3041-en-za-brand-pr-bra-absa-cape-epic	3	3
https://epic-series.com/	2	1
https://eventguide.cape-epic.com/2022_absa_cape_epic_chapter_2/route_overview_new	1	1
https://lourensford.co.za	1	1
https://www.cape-epic.com/riders/event/loyalty	1	1
https://www.cm.com/en-za/mobile-marketing-cloud/?utm_source=absa-cape-epic&utm_medium=referral&utm_campaign=3041-en-za-brand-pr-bra-absa-cape-epic	1	1