

Analytics

Devices **All devices**

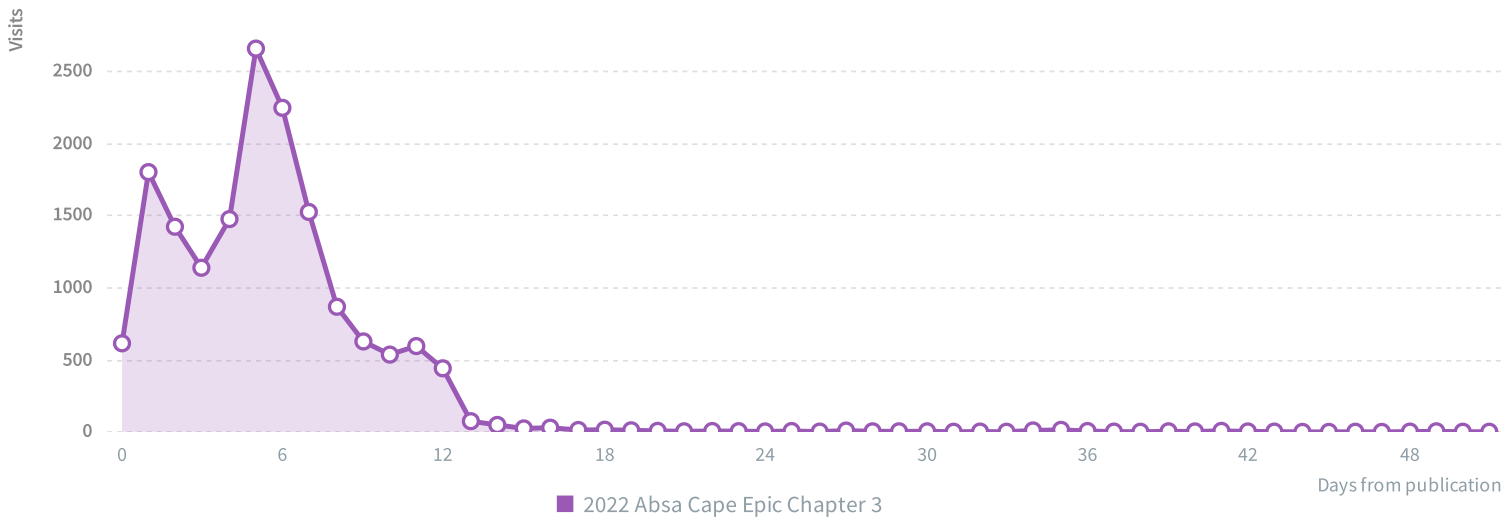
Period **Date range**

From To
2022-03-15
2022-05-05

Edition **2022 Absa Cape Epic Chapter 3**

Visits

Total visits 16252	Total pageviews 75592	Avg. pages read 4.7	Avg. time per page 37.5s	Avg. time spent 2m 54s
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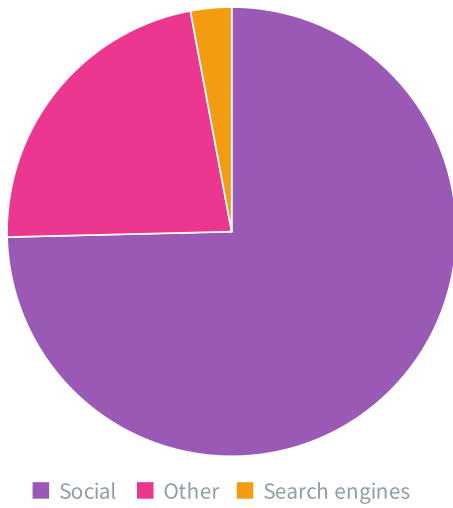
Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
					1 weeks 5		
5	Who to Watch: Men	14233	10638	1m 38s	days 0h 33m 28s	62%	—
6	Who to Watch: Women	7613	5563	55s	4 days 19h 26m 52s	37%	—
1	Absa Cape Epic 2022 Chapter 3	6205	4574	33s	1 days 18h 17m 55s	46%	—
7	Live from Africa	4133	2938	27s	1 days 6h 37m 40s	19%	—
8	Where to Watch	3448	2530	20s	18h 50m 56s	12%	—
9	USN Beat the Heat	2606	1968	14s	10h 16m 30s	7%	—
2	Message from The Premiere	2582	1948	13s	9h 4m 45s	7%	—
4	Final Countdown	2582	1952	25s	18h 13m 45s	10%	—
3	Video Gallery	2553	1927	25s	17h 43m 26s	11%	—
10	USN	2218	1766	9s	5h 31m 47s	11%	—
13	Sponsor Thank You	1974	1672	25s	11h 23m 46s	25%	—
11	Val de Vie	1820	1514	7s	3h 39m 32s	8%	—
12	Faces of the Epic	1634	1352	13s	6h 1m 55s	9%	—
15	Absa Cape Epic by Numbers	1530	1261	42s	17h 43m 47s	16%	—
14	4 Islands	1501	1263	18s	7h 32m 12s	13%	—
16	Stay Tuned	1220	1028	9s	2h 53m 7s	8%	—
17	Absa Cape Epic 2022 Chapter 2	1106	929	12s	3h 40m 4s	12%	—
18	Message from Absa	852	739	8s	1h 56m 48s	8%	—
19	Absa VAF	736	653	5s	1h 1m 43s	5%	—
20	Message from Exxaro	673	599	5s	54m 18s	5%	—
21	CM.com	640	570	6s	1h 4m 11s	5%	—
22	All the Winners	633	554	40s	7h 2m 39s	10%	—
8	- Where to Watch - #section-6	595	419	50s	8h 16m 38s	46%	—
24	Mixed Category	568	482	21s	3h 22m 59s	7%	—
23	Woolworths	563	493	9s	1h 19m 57s	8%	—

55	Stage 6 Saturday 26 March	512	340	31s	4h 25m 45s	47%	—
25	Absa CIB	474	420	3s	27m 35s	5%	—
28	NTT Masters	436	369	21s	2h 29m 43s	9%	—
26	Message from Dimension Data	431	393	12s	1h 28m 46s	6%	—
48	Stage 1 Monday 21 March	415	253	18s	2h 2m 19s	21%	—
27	Dimension Data	412	375	5s	33m 14s	2%	—
?	/2022_absa_cape_epic_chapter_3/ - others	405	352	51s	5h 44m 3s	82%	—
30	Grand Masters	396	343	24s	2h 41m 9s	10%	—
29	Absa Qhubeka	388	339	4s	23m 1s	6%	—
49	Stage 2 Tuesday 22 March	380	231	24s	2h 29m 12s	12%	—
31	Exxaro Jersey Competition	358	305	11s	1h 3m 5s	5%	—
40	Absa Cape Epic 2022 Chapter 1	356	292	17s	1h 40m 15s	15%	—
47	Prologue Sunday 20 March	334	231	25s	2h 18m 51s	13%	—
32	Exxaro	324	289	8s	41m 14s	4%	—
50	Stage 3 Wednesday 23 March	321	208	17s	1h 30m 37s	12%	—
33	Absa African Jersey	311	287	14s	1h 10m 16s	6%	—
56	Stage 7 Sunday 27 March	308	207	18s	1h 34m 16s	19%	—
35	Ciovita: Dressing for the Occasion	304	271	20s	1h 43m 33s	10%	—
37	Unfinished Business	293	244	22s	1h 48m 12s	7%	—
36	Ciovita	291	248	8s	39m 26s	4%	—
45	2022 Route Overview	284	221	34s	2h 41m 36s	14%	—
51	Elandskloof, Greyton	282	202	14s	1h 6m 38s	13%	—
34	Absa Home Loan	279	256	3s	11m 47s	6%	—
41	Founder's Message	275	230	9s	42m 28s	5%	—
53	Stage 5 Friday 25 March	274	191	32s	2h 26m 50s	15%	—
43	Breaking News	259	214	30s	2h 11m 34s	5%	—
38	Tsogo Sun	257	222	15s	1h 2m 54s	3%	—
39	Next Chapter	257	219	12s	50m 33s	8%	—
52	Stage 4 Thursday 24 March	253	184	16s	1h 8m 32s	7%	—
46	Lourensford & Somerset West	250	200	15s	1h 3m 43s	4%	—
42	Mayor's Welcome	248	209	5s	18m 51s	4%	—
44	The Art Of Survival	241	199	26s	1h 43m 2s	5%	—
54	The Boland	234	180	20s	1h 19m 0s	10%	—

57	The Epic Series	213	146	20s	1h 12m 27s	16%	—
58	Reliving the 2021 Race	142	114	36s	1h 24m 31s	54%	—
48	- Stage 1 Monday 21 March - #section-2	24	20	59s	23m 40s	5%	—
5	- Who to Watch: Men - #strap-2	23	19	23s	9m 0s	26%	—
55	- Stage 6 Saturday 26 March - #section-3	20	16	27s	8m 51s	19%	—
52	- Stage 4 Thursday 24 March - #section-3	19	11	3m 27s	1h 5m 27s	9%	—
53	- Stage 5 Friday 25 March - #section-3	17	9	2m 47s	47m 26s	22%	—
50	- Stage 3 Wednesday 23 March - #section-3	14	7	10s	2m 21s	14%	—
9	- USN Beat the Heat - #section-3	13	13	2m 35s	33m 29s	8%	—
47	- Prologue Sunday 20 March - #section-33778	11	10	56s	10m 15s	0%	—
9	- USN Beat the Heat - #section-1	7	6	45s	5m 16s	0%	—
56	- Stage 7 Sunday 27 March - #section-3	6	6	4m 15s	25m 29s	50%	—
49	- Stage 2 Tuesday 22 March - #section-3	6	6	55s	5m 28s	17%	—
-							
?	/2022_absa_cape_epic_chapter_3/lourensford_somerset_west#/www.youtube-nocookie.com/embed/nxinmfflzzc	6	4	1m 52s	11m 10s	0%	—
?	- /2022_absa_cape_epic_chapter_3/route_overview_new#/www.youtube-nocookie.com/embed/cb5yfis0sni	5	3	6s	32s	0%	—
6	- Who to Watch: Women - #strap-2	2	2	2s	3s	50%	—
46	- Lourensford & Somerset West - #section-3	2	2	11s	21s	0%	—
7	- Live from Africa - #strap-2	2	2	5s	9s	100%	—

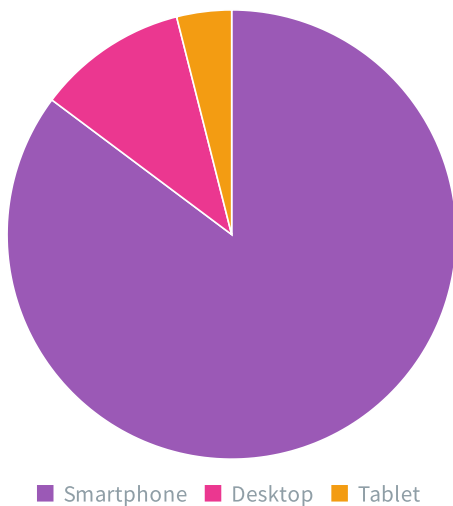
Traffic Sources



Referrers

Source	Uniques	Views
Facebook	2670	18458
Keyword not defined	424	2251
www.cape-epic.com	249	3772
Instagram	167	1830
com.google.android.gm	61	708
Twitter	58	891
LinkedIn	8	17
www.cm.com	8	18
YouTube	8	134
mail.google.com	7	128
email.seznam.cz	3	31
www.epic-series.com	3	8
mail01.africaonline.com.na	2	10
outlook.live.com	2	7
cape epic 2022 stage 6	1	2
com.slack	1	2
deref-gmx.net	1	6
deref-mail.com	1	12
deref-web.de	1	4
editor.e2ma.net	1	3
email.telstra.com	1	65
franschhoek pass cape epic	1	1
linkshield.synaq.com	1	22
poczta.interia.pl	1	4
poczta.wp.pl	1	8
rich-v01.bluewin.ch	1	5
webmail.yousee.dk	1	7
webmailpro.uol.com.br	1	2

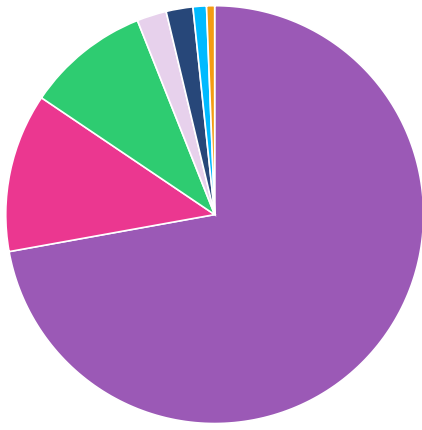
Devices



Device

Device	Total	Percent
Smartphone	13142	85.2%
Desktop	1670	10.8%
Tablet	608	3.9%

Navigation Methods



■ Navigation Bar ■ Swipe ■ Internal link ■ Table of Contents
■ Home Button ■ Click (popup) ■ Keyboard

Method	Total	Percent
Navigation Bar	43354	71.9%
Swipe	7377	12.2%
Internal link	5724	9.5%
Table of Contents	1379	2.3%
Home Button	1245	2.1%
Click (popup)	624	1%
Keyboard	374	0.6%

External Websites & Other Editions

Link	Clicks	Unique
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	201	141
https://www.cape-epic.com/fans/watch-from-home/live-broadcast	83	77
https://www.valdevie.co.za/	135	75
https://www.youtube.com/c/CapeepicMTB	82	70
https://www.facebook.com/capeepic	46	37
https://www.woolworths.co.za/cat/_/N-1oqo8fi?utm_source=capeepic&utm_medium=banner&utm_content=wooliesdashwk34c2w&utm_campaign=online	21	20
http://cape-epic.com	29	21
https://www.exxaro.com	16	15
https://www.absa.co.za	20	17
https://www.dimensiondata.com/	16	13
https://cib.absa.africa	11	10
https://www.ciovita.com	12	11
https://integratedmedia.co.za/	8	8
https://supersport.com/	11	8
http://cape-epic.com	21	7
https://www.bulls-bikes.com/gb-en/	6	6
https://www.cape-epic.com/news/1185/e-asy-riders/	7	6
https://www.epic-series.com	6	6
https://www.ruggeddistribution.com	7	6
https://www.tsogosun.com/	2	2
https://www.absa.co.za/personal/loans/for-a-home/absa-home-loan-apply/	3	3
https://www.cm.com/	10	5
https://www.adventureinc.co.za/buff/	10	4
https://www.northwave.com/	4	4
https://www.woolworths.co.za	4	4
https://epic-series.com/series_events/absa-cape-epic/	2	2
https://teradek.com/	5	3
https://www.ciovita.com/	3	3

https://www.thirsti.co.za	3	3
https://epic-series.com/series_events/4islands-mtb-croatia/	3	2
https://epic-series.com/series_events/fnb-wines2whales/	1	1
https://epic-series.com/series_events/port-to-port/	2	2
https://epic-series.com/series_events/swiss-epic/	3	2
https://www.beith.co.za/	2	2
https://www.bigboxcontainers.co.za/	2	2
https://www.cape-epic.com/	1	1
https://www.curro.co.za	2	2
https://www.dimensiondata.com	2	2
https://www.kranzle.co.za/	2	2
https://www.pickfords.co.za	2	2
https://www.tsogosun.com	2	2
http://www.cape-epic.com/	1	1
https://epic-series.com/series_events/andorra-mtb-classic-pyrenees/	1	1
https://epic-series.com/series_events/cape-to-cape/	1	1
https://unsplash.com/@lochtec?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText	1	1
https://www.devilspeak.beer/	1	1
https://www.dpdlaser.co.za	2	1
https://www.nederburg.com/	1	1
https://www.on-running.com	1	1
https://www.squirtcyclingproducts.com/	1	1
https://www.westerncape.gov.za/	1	1