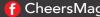
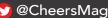


2023 RATE CARD

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Digital Advertising

UNITS	1+ INSERT	6+ INSERTS	10+ INSERT
ARTICLE ADVERT (Rolls Royce) (A feature length advertorial which will automatically adjust size to fit all display screens i.e. mobile vs desktop. Material can include images, text, GIFs, URL links and video.)	R18 000	R15 000	R12 000

- NOTE ALL THE PRICES EXCLUDE AGENCY COMMISSION
- · ALL INSERTS INCLUDE BANNERS AND/OR ISLANDS ON THE WEBSITE FOR THE MONTHS TAKEN. CREATIVE CAN BE CHANGED WITHIN THE MONTH.
- ALL PRICES EXCLUDE VAT

Perfect Serve Packages

UNITS	1+ INSERT	6+ INSERTS	10+ INSERTS
	1 VIDEOS	2 VIDEOS	4 VIDEO
PERFECT SERVE PACKAGES: (Brand placement and sponsored video) - Perfect Serve will always be promoted (spend allocated) on social media. Perfect Serve will only be available along with and advert booking. Rate is therefore as indicated and strictly additional to advertising package rate. There are only 12 Videos - this will be on a first come first serve (booked) basis.	R12 000	R10 000	R8 000

- NOTE ALL THE PRICES EXCLUDE AGENCY COMMISSION
- ALL PRICES EXCLUDE VAT
- * Brand to supply bottle of product for recipe and product placement.
- * Brand logo will be place on the video.
- * Video will be made available to the brand.
- * Perfect Serve can be bought without taking an advert page at the combined rate.

SALES ENQUIRIES SHAYNE DOWLING +27 021 685 0285/6 OR SHAYNE@INTEGRATEDMEDIA.CO.ZA





