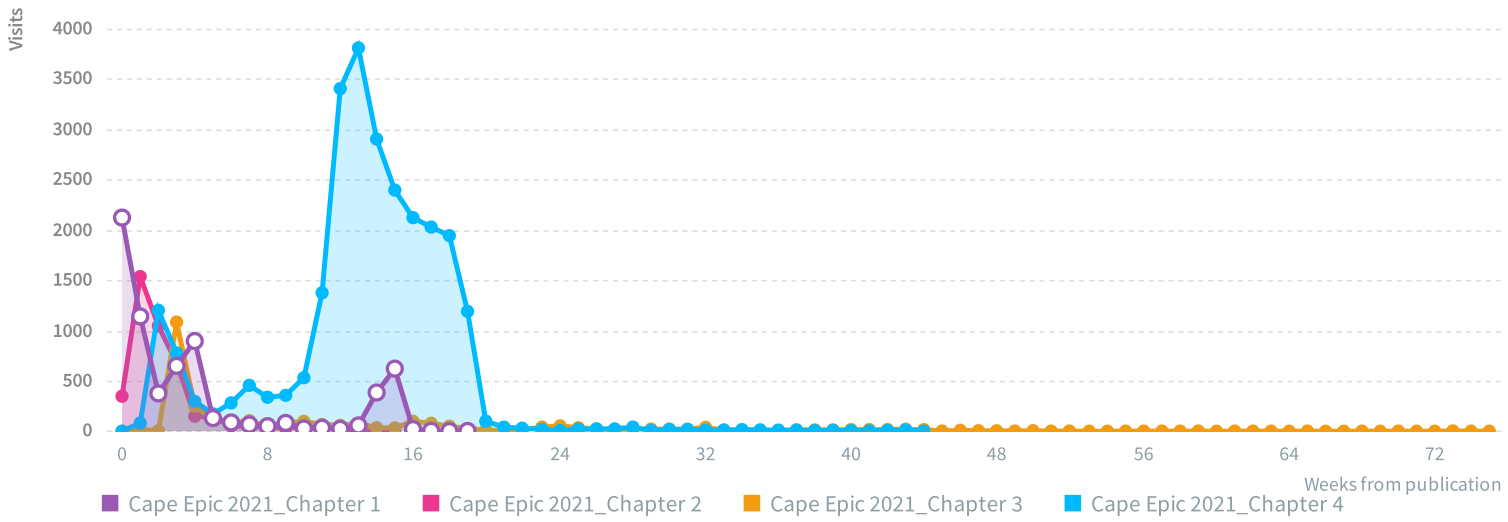


Analytics

Devices **All devices** Period **All time** Edition **Cape Epic 2021_Chapter 1**

Visits

Total visits 39998	Total pageviews 286422	Avg. pages read 7.2	Avg. time per page 31.8s	Avg. time spent 3m 48s
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Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
?	- /cape_epic_2021_chapter_4/route_overview_49579#//www.youtube-nocookie.com/embed/bjYsIWcX7PY	8	3	24s	3m 12s	0%	—
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8	Cape Epic 2021_Chapter 4 / Absa Qhubeka	2544	2014	5s	3h 47m 28s	5%	100%
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13	Cape Epic 2021_Chapter 4 / Absa Qhubeka Auction	2347	1783	7s	4h 34m 3s	8%	128%
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?	- /cape_epic_2021_chapter_2/stage6#//www.youtube-nocookie.com/embed/kbYyaMkChSs	2	2	5m 37s	11m 13s	0%	—
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5	Cape Epic 2021_Chapter 2 / Epic Facts	2195	1627	1m 0s	1 days 12h 31m 31s	20%	79%
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8	Cape Epic 2021_Chapter 2 / USN Fuelling Your Ultimate	1994	1652	39s	21h 21m 11s	33%	79%
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9	Cape Epic 2021_Chapter 2 / 3 of the Best	1924	1445	50s	1 days 2h 32m 23s	25%	90%
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3	Cape Epic 2021_Chapter 3 / Woolworths	1806	1453	6s	2h 57m 59s	2%	130%
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4	Cape Epic 2021_Chapter 1 / Mayor's Welcome	2785	2148	14s	10h 56m 34s	5%	96%
5	Cape Epic 2021_Chapter 3 / Land Rover	1669	1402	6s	2h 40m 51s	3%	140%
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6	Cape Epic 2021_Chapter 1 / Prologue: Sunday 17/10/2021	3290	2321	45s	1 days 5h 12m 1s	10%	88%
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8	Cape Epic 2021_Chapter 3 / Dimension Data Masters Category	1699	1415	38s	17h 42m 27s	9%	81%
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8	Cape Epic 2021_Chapter 1 / Stage 1: Monday 18/10/2021	3227	2275	56s	1 days 11h 40m 18s	13%	89%
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11	Cape Epic 2021_Chapter 3 / Tsogo Sun	1439	1192	7s	2h 39m 4s	5%	NaN%
11	Cape Epic 2021_Chapter 1 / Tulbagh	2725	1985	13s	9h 57m 25s	10%	87%
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12	Cape Epic 2021_Chapter 1 / Stage 3: Wednesday 20/10/2021	2482	1751	29s	19h 43m 21s	9%	80%
13	Cape Epic 2021_Chapter 2 / Founder's Welcome	1198	976	16s	5h 29m 24s	7%	101%
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14	Cape Epic 2021_Chapter 3 / Val de Vie	1275	1042	6s	2h 17m 57s	5%	107%
14	Cape Epic 2021_Chapter 1 / Stage 4: Thursday 21/10/2021	192	117	23s	1h 13m 12s	18%	151%
15	Cape Epic 2021_Chapter 2 / Mayor's Welcome	979	828	8s	2h 12m 56s	4%	111%
15	Cape Epic 2021_Chapter 3 / Next Chapter	1206	994	10s	3h 16m 39s	7%	100%
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16	Cape Epic 2021_Chapter 3 / Event Guide Chapter 2	1232	1003	7s	2h 31m 13s	12%	100%
16	Cape Epic 2021_Chapter 1 / Stage 5: Friday 22/10/2021	1914	1378	26s	13h 50m 1s	9%	69%
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17	Cape Epic 2021_Chapter 3 / Absa Foreword	1023	841	8s	2h 15m 10s	4%	116%
17	Cape Epic 2021_Chapter 1 / Stage 6: Saturday 23/10/2021	1854	1305	24s	12h 11m 13s	8%	94%
18	Cape Epic 2021_Chapter 4 / Woolworths	1546	1258	6s	2h 26m 26s	4%	127%
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18	Cape Epic 2021_Chapter 2 / Cape Town	919	734	14s	3h 40m 9s	4%	90%
18	Cape Epic 2021_Chapter 3 / Dimension Data	913	794	9s	2h 17m 50s	4%	159%
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19	Cape Epic 2021_Chapter 2 / Stage 1: Monday 18/10/2021	924	726	39s	9h 55m 32s	12%	105%

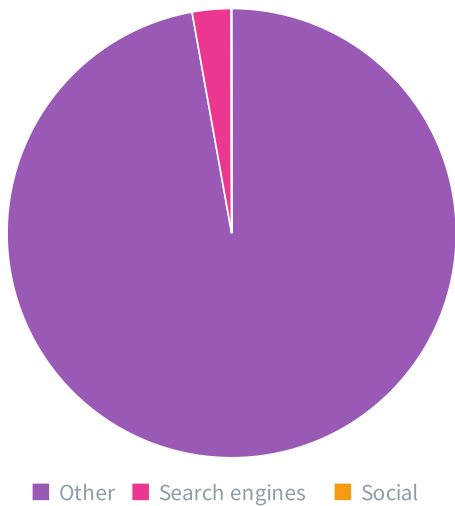
19	Cape Epic 2021_Chapter 3 / The Karl Platt Story	907	777	22s	5h 38m 59s	7%	88%
19	Cape Epic 2021_Chapter 1 / Stage 7: Sunday 24/10/2021	1934	1328	30s	16h 8m 53s	17%	97%
20	Cape Epic 2021_Chapter 4 / Land Rover	1278	1102	5s	1h 51m 37s	5%	NaN%
20	Cape Epic 2021_Chapter 2 / Ceres	841	649	9s	2h 3m 10s	5%	112%
20	Cape Epic 2021_Chapter 3 / Epic Facts	885	739	30s	7h 17m 33s	8%	86%
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21	Cape Epic 2021_Chapter 2 / Stage 2: Tuesday 19/10/2021	790	619	36s	7h 49m 58s	9%	78%
21	Cape Epic 2021_Chapter 3 / Exxaro	802	686	4s	48m 23s	4%	217%
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22	Cape Epic 2021_Chapter 4 / Dimension Data Foreword	1107	968	7s	2h 3m 36s	2%	130%
22	Cape Epic 2021_Chapter 2 / Tulbagh	710	564	15s	3h 2m 47s	3%	86%
22	Cape Epic 2021_Chapter 3 / Epic Legacy	739	654	7s	1h 29m 52s	4%	53%
22	Cape Epic 2021_Chapter 1 / Epic Series	1465	1247	27s	10h 49m 24s	57%	104%
23	Cape Epic 2021_Chapter 4 / Dimension Data Masters Category	1085	935	12s	3h 40m 56s	6%	128%
23	Cape Epic 2021_Chapter 2 / Stage 3: Wednesday 20/10/2021	687	541	34s	6h 25m 44s	8%	106%
23	Cape Epic 2021_Chapter 3 / USN Fuelling Your Ultimate	724	640	11s	2h 18m 30s	5%	120%
24	Cape Epic 2021_Chapter 4 / Mitas Tyres	1014	869	5s	1h 22m 45s	4%	NaN%
24	Cape Epic 2021_Chapter 2 / Absa Vehicle and Asset Finance	661	509	4s	43m 21s	7%	—
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25	Cape Epic 2021_Chapter 4 / Virgin Active Mixed Category	961	805	13s	3h 24m 55s	4%	98%
25	Cape Epic 2021_Chapter 2 / Stage 4: Thursday 21/10/2021	37	23	40s	24m 25s	13%	98%
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26	Cape Epic 2021_Chapter 4 / Tsogo Sun	908	774	3s	48m 31s	3%	NaN%
26	Cape Epic 2021_Chapter 2 / Wellington	583	458	10s	1h 38m 56s	6%	121%
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27	Cape Epic 2021_Chapter 2 / Stage 5: Friday 22/10/2021	582	443	34s	5h 28m 40s	5%	72%
27	Cape Epic 2021_Chapter 3 / Founder's Welcome	689	581	13s	2h 28m 5s	5%	112%
28	Cape Epic 2021_Chapter 4 / Grand Masters Category	870	708	18s	4h 21m 48s	6%	98%
28	Cape Epic 2021_Chapter 2 / Stage 6: Saturday 23/10/2021	554	420	31s	4h 44m 54s	4%	99%

28	Cape Epic 2021_Chapter 3 / Absa Corporate and Investment Banking	642	548	4s	44m 8s	5%	100%
29	Cape Epic 2021_Chapter 4 / Val de Vie	817	682	10s	2h 13m 57s	6%	245%
29	Cape Epic 2021_Chapter 2 / Paarl	495	400	6s	49m 2s	2%	108%
29	Cape Epic 2021_Chapter 3 / Mayor's Welcome	636	535	6s	1h 5m 0s	3%	110%
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30	Cape Epic 2021_Chapter 2 / Stage 7: Sunday 24/10/2021	540	424	28s	4h 13m 18s	17%	83%
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31	Cape Epic 2021_Chapter 4 / Event Guide Chapter 2	726	616	6s	1h 17m 10s	5%	—
31	- Cape Epic 2021_Chapter 2 / Annika Langvad - #popup-2	5	4	1m 27s	7m 16s	25%	—
31	Cape Epic 2021_Chapter 2 / Annika Langvad	492	374	27s	3h 44m 6s	8%	68%
31	Cape Epic 2021_Chapter 3 / Prologue: Sunday 17/10/2021	761	561	31s	6h 27m 5s	9%	84%
32	Cape Epic 2021_Chapter 4 / Absa Foreword	671	565	8s	1h 25m 13s	3%	120%
32	- Cape Epic 2021_Chapter 2 / Blazing Trails - #strap-1	1	1	2s	2s	0%	—
32	Cape Epic 2021_Chapter 2 / Blazing Trails	494	374	23s	3h 11m 55s	9%	98%
32	Cape Epic 2021_Chapter 3 / Cape Town	713	526	6s	1h 13m 38s	4%	105%
33	Cape Epic 2021_Chapter 4 / Dimension Data	623	538	6s	1h 6m 55s	2%	150%
33	Cape Epic 2021_Chapter 2 / Epic Series	398	367	35s	3h 49m 19s	69%	91%
33	Cape Epic 2021_Chapter 3 / Stage 1: Monday 18/10/2021	702	530	39s	7h 36m 56s	10%	87%
34	Cape Epic 2021_Chapter 4 / The Karl Platt Story	621	526	23s	3h 56m 47s	5%	79%
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36	Cape Epic 2021_Chapter 3 / Tulbagh	578	434	6s	54m 34s	4%	75%
37	Cape Epic 2021_Chapter 4 / Epic Legacy	518	460	8s	1h 8m 47s	7%	24%
37	Cape Epic 2021_Chapter 3 / Stage 3: Wednesday 20/10/2021	543	417	31s	4h 37m 16s	7%	83%
38	Cape Epic 2021_Chapter 4 / USN Fuelling Your Ultimate	493	434	8s	1h 3m 41s	3%	71%
38	Cape Epic 2021_Chapter 3 / Absa Vehicle and Asset Finance	519	398	8s	1h 12m 53s	3%	105%
39	Cape Epic 2021_Chapter 4 / 3 of the Best	438	382	16s	1h 55m 40s	4%	104%
39	Cape Epic 2021_Chapter 3 / Stage 4: Thursday 21/10/2021	530	405	25s	3h 40m 18s	9%	66%
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40	Cape Epic 2021_Chapter 3 / Wellington	485	366	14s	1h 56m 1s	2%	80%

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42	Cape Epic 2021_Chapter 4 / Founder's Welcome	579	493	10s	1h 39m 22s	6%	93%
42	Cape Epic 2021_Chapter 3 / Stage 6: Saturday 23/10/2021	487	342	26s	3h 30m 42s	7%	96%
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43	Cape Epic 2021_Chapter 3 / Paarl	464	331	16s	2h 0m 17s	6%	180%
44	Cape Epic 2021_Chapter 4 / Mayor's Welcome	553	462	5s	41m 31s	2%	120%
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47	Cape Epic 2021_Chapter 3 / Epic Series	308	280	23s	1h 58m 24s	58%	93%
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51	Cape Epic 2021_Chapter 4 / Tulbagh	2367	1442	8s	5h 2m 14s	8%	150%
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53	Cape Epic 2021_Chapter 4 / Absa Vehicle and Asset Finance	2353	1437	8s	5h 23m 10s	6%	196%
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54	Cape Epic 2021_Chapter 4 / Stage 4: Thursday 21/10/2021	4815	3073	57s	3 days 4h 36m 55s	41%	69%
55	Cape Epic 2021_Chapter 4 / Wellington	2450	1450	8s	5h 18m 13s	8%	138%
56	- Cape Epic 2021_Chapter 4 / Stage 5: Friday 22/10/2021 - #body_copy_pics	3	3	0s	0s	100%	—
56	Cape Epic 2021_Chapter 4 / Stage 5: Friday 22/10/2021	6066	3931	1m 14s	5 days 5h 5m 47s	53%	65%

57	Cape Epic 2021_Chapter 4 / Stage 6: Saturday 23/10/2021	5483	3450	58s	3 days 16h 49m 15s	46%	68%
58	Cape Epic 2021_Chapter 4 / Paarl	2204	1343	10s	5h 55m 11s	8%	181%
59	Cape Epic 2021_Chapter 4 / Stage 7: Sunday 24/10/2021	4676	3203	1m 18s	4 days 5h 27m 39s	64%	66%
60	Cape Epic 2021_Chapter 4 / Annika Langvad	1440	945	17s	6h 42m 29s	11%	96%
61	Cape Epic 2021_Chapter 4 / Blazing Trails	950	628	6s	1h 42m 16s	11%	170%
62	Cape Epic 2021_Chapter 4 / Epic Series	615	551	21s	3h 33m 50s	39%	93%

Traffic sources

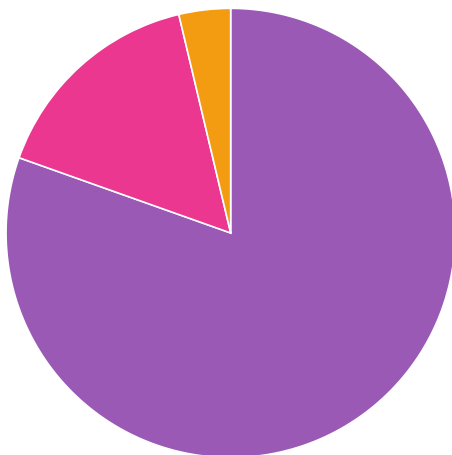


Referrers

Source	Uniques	Views
Facebook	1363	13588
Instagram	942	9055
www.cape-epic.com	238	3965
Keyword not defined	171	1103
com.google.android.gm	84	1428
www.mountainbike.es	14	166
www.mountainbikes.pt	8	152
mail.google.com	5	84
st.chatango.com	4	7
www-mountainbike-es.cdn.ampproject.org	4	80
www.brujulabike.com	4	8
deref-gmx.net	3	8
webmail2.sunrise.ch	3	27
webmail2.ig.com.br	2	15
YouTube	2	3
deref-mail.com	1	2
deref-web.de	1	7
email.seznam.cz	1	23
email.telstra.com	1	31
he1.danaweb.org	1	25
LinkedIn	1	23
mail.telenet.be	1	23
mail.tiscali.it	1	11
mail02.orange.fr	1	25
rich-v01.bluewin.ch	1	21
rich-v02.bluewin.ch	1	13
trello.com	1	34
Twitter	1	77
webmail.register.it	1	24
webmail.xtra.co.nz	1	20
wmail1.cc.ntu.edu.tw	1	27
www-mountainbikes-pt.cdn.ampproject.org	1	9
Facebook	554	8296
Instagram	236	3014
www.cape-epic.com	147	3362
com.google.android.gm	47	723
Keyword not defined	23	275
mail.google.com	10	320
Twitter	9	175
t.e2ma.net	5	25
deref-gmx.net	2	36
LinkedIn	2	15
security-za.mimecast.com	2	28
webmail2.sunrise.ch	2	67
cape epic legends	1	14
confluence.specialized.com	1	21
editor.e2ma.net	1	59
mail02.orange.fr	1	19
search-dra.dt.dbankcloud.com	1	14
swisscows.com	1	24
webmail.xtra.co.nz	1	11
wmail1.cc.ntu.edu.tw	1	35
www.dinstudio.se	1	4
www.petalsearch.com	1	2
Facebook	1278	8792
Instagram	592	4839
www.cape-epic.com	89	2000
LinkedIn	51	503
Twitter	51	720
Keyword not defined	48	375
com.google.android.gm	37	706
fullsus.integratedmedia.co.za	6	97

mail.google.com	6	58
linkshield.synaq.com	3	13
upcmail.hispeed.ch	2	14
webmail.xtra.co.nz	2	54
webmail2.sunrise.ch	2	42
bmail.uol.com.br	1	7
correo.salud.madrid.org	1	29
deref-gmx.net	1	22
deref-web.de	1	2
fullsus.h5mag.com	1	26
mail02.orange.fr	1	34
rich-v01.bluewin.ch	1	2
vmail.centrum.cz	1	20
webmail-seguro.com.br	1	33
Facebook	1277	12506
Instagram	525	3102
www.cape-epic.com	291	6188
Twitter	184	2073
Keyword not defined	80	732
YouTube	73	1181
com.google.android.gm	46	574
mail.google.com	5	22
mail.uol.com.br	3	14
deref-gmx.net	2	10
integratedmedia.h5mag.com	2	52
outlook.live.com	2	48
rich-v01.bluewin.ch	2	26
t.e2ma.net	2	62
webmail2.sunrise.ch	2	7
www.goride.pt	2	10
192.1.1.250	1	10
cape epic stage 5	1	5
cape epic stage 7	1	6
click.mail.ru	1	61
editor.e2ma.net	1	36
gmx.net	1	8
mobilemailer-bs.gmx.net	1	25
paarlboys.alumnet.co.za	1	2
poczta.interia.pl	1	4
portfolio.integratedmedia.co.za	1	1
webmail.xtra.co.nz	1	9
webmail.yousee.dk	1	2
wmail1.cc.ntu.edu.tw	1	2
www.petalsearch.com	1	62

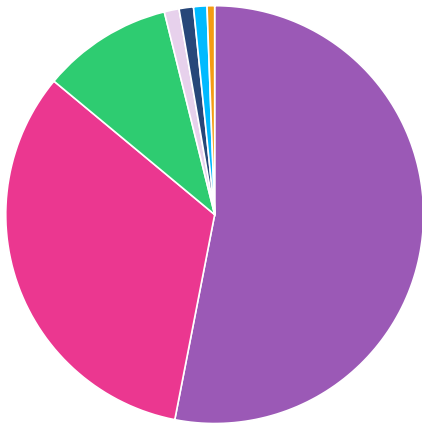
Devices



■ Smartphone ■ Desktop ■ Tablet

Device	Total	Percent
Smartphone	30826	80.4%
Desktop	6075	15.9%
Tablet	1422	3.7%

Navigation Methods



■ Navigation Bar ■ Swipe ■ Internal link ■ Table of Contents
■ Home Button ■ Click (popup) ■ Keyboard

Method	Total	Percent
Navigation Bar	55492	53%
Swipe	34484	32.9%
Internal link	10556	10.1%
Table of Contents	1200	1.1%
Home Button	1163	1.1%
Click (popup)	1083	1%
Keyboard	610	0.6%

External Links opened

Link	Unique	Clicks
https://cib.absa.africa/	61	72
https://www.epic-series.com	51	60
https://www.absa.africa/cib/	48	54
https://cymrumtbclassic.com/	45	47
https://www.andorraclassicmtb.com/	31	34
https://swiss-epic.com/	26	27
https://capetocapemtb.com/	23	23
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	19	23
https://www.capetown.gov.za/	14	15
https://porttoportmtb.com/	11	11
https://www.ceres.org.za/	10	10
https://reeftoreefmtb.com/	7	8
https://www.cput.ac.za/	3	3
https://www.saronsberg.com/	6	6
https://www.valdevieproperties.co.za/	3	5
https://ridemitas.com/	45	49
https://www.woolworths.co.za/	41	45
https://www.landrover.co.za/	27	28
https://www.tsogosun.com/	26	27
https://www.valdevie.co.za/	20	21
https://usn.co.za	18	21
https://www.dimensiondata.com	11	12
https://www.exxaro.com	12	12
https://cib.absa.africa/	8	9
https://www.epic-series.com	8	9
https://cymrumtbclassic.com/	6	7
https://reeftoreefmtb.com/	5	5
https://porttoportmtb.com/	4	4
https://capetocapemtb.com/	3	3

https://epic-series.com	3	4
https://swiss-epic.com	3	3
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	3	3
https://www.andorraclassicmtb.com/	3	4
https://www.cput.ac.za/	2	2
https://www.saronsberg.com/	2	2
http://www.qhubeka.org/	1	1
https://swiss-epic.com/	1	1
https://www.cape-epic.com	1	1
https://www.capetown.gov.za/	1	1
https://www.ceres.org.za/	1	1
https://www.tsogosun.com	1	1
https://usn.co.za	56	62
https://www.dimensiondata.com	56	70
https://www.exxaro.com	55	59
https://cib.absa.africa/	24	24
https://capetocapemtb.com/	10	10
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	11	11
https://cymrumtbclassic.com/	9	12
https://swiss-epic.com/	9	9
https://www.epic-series.com	6	6
https://www.andorraclassicmtb.com/	4	6
http://www.qhubeka.org/	3	3
https://reeftoreefmtb.com/	3	3
https://www.capetown.gov.za/	3	3
https://cansa-active.org.za	2	2
https://www.facebook.com/integratedmediaza	2	3
https://www.saronsberg.com/	2	2
https://porttoportmtb.com/	1	1
https://qhubeka.org	1	1
https://www.ceres.org.za/	1	1

https://www.laureus.com/sport-for-good	1	1
https://www.cape-epic.com/fans/watch-from-home/live-broadcast	844	1152
https://www.cape-epic.com/news/1296/elite-men:-old-partnerships-become-fresh-rivalries/	507	754
https://www.youtube.com/c/CapeepicMTB	427	523
https://www.cape-epic.com/news/1297/elite-womens-title-up-for-grabs/	202	272
https://www.facebook.com/capeepic	159	186
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	88	107
https://www.straussart.co.za	83	122
https://www.absa.co.za/personal/loans/for-a-home/young-professionals-home-loan/	69	74
https://play.google.com/store/apps/details?id=nz.netproject.mtbseries&hl=en_ZA&gl=US	46	48
https://www.ceres.org.za/	48	52
https://www.woolworths.co.za/	46	54
https://www.saronsberg.com/	45	53
https://apps.apple.com/us/app/epic-series/id1369346770	42	51
https://www.cput.ac.za/	38	38
https://www.valdevie.co.za/	31	38
https://www.valdevieproperties.co.za/	30	31
https://ridemitas.com/	28	30
https://www.capetown.gov.za/	24	25
https://www.dimensiondata.com	21	22
https://www.landrover.co.za/	21	27
https://www.youtube.com/channel/UCpr8fMJTBl3WLYlogQzGiOQ	21	28
https://usn.co.za	19	22
https://www.cape-epic.com/	16	17
https://www.tsogosun.com/	15	15
https://www.absa.co.za	14	17
https://www.exxaro.com	13	16
https://swiss-epic.com/register/	10	22
https://www.virginactive.co.za	10	10
https://cib.absa.africa/	8	8
https://www.landrover.co.za	9	10

https://capetocapemtb.com/	8	18
https://swiss-epic.com/	8	13
https://www.usn.co.za	8	8
https://cymrumtbclassic.com/riders/entry-information/	7	7
https://www.epic-series.com	6	6
https://epic-series.com	6	6
https://www.adventureinc.co.za/buff/	6	7
https://www.andorraclassicmtb.com/	6	13
https://www.andorraclassicmtb.com/riders/entry-information/	6	6
https://www.assos.com/int/	6	7
https://www.bulls-bikes.com/gb-en/	5	5
https://www.dpdlaser.co.za	5	5
https://www.woolworths.co.za	5	5
https://porttoportmtb.com/	4	6
https://savanna.co.za/	4	4
https://stadio.ac.za/	4	4
https://www.amped.co.za	4	4
https://www.oakley.com	4	4
https://www.ruggeddistribution.com	4	4
https://www.thirsti.co.za	4	5
https://zwift.com/	4	4
https://cymrumtbclassic.com/	3	10
https://reeftoreefmtb.com/	3	3
https://supersport.com/	3	4
https://teradek.com/	3	4
https://www.beith.co.za/	3	3
https://www.curro.co.za	3	4
https://www.hansgrohe.co.za	3	4
https://www.shiptocycle.com/	3	3
http://www.qhubeka.org/	2	7
https://falke.co.za/	2	2

https://www.bigboxcontainers.co.za/	2	2
https://www.capetown.travel	2	2
https://www.facebook.com/capeepic/	2	2
https://www.findmespot.com/en-za/products-services? gclid=Cj0KCQjwwNWKbHDAARIsAJ8Hkhdf0kfkI94ACQ5OTw9f1UwyJWONfjnGDSyAnjMMEFgCJ9PSufXccNlaAlyLEALw_wcB	2	2
https://www.on-running.com	2	2
https://www.ridemitas.com	2	2
https://www.sciconsports.com	2	2
https://www.tsogosun.com	2	2
https://cymrumtbclassic.com	1	1
https://swiss-epic.com	1	1
https://unsplash.com/@rocinante_11?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText	1	1
https://wesgro.co.za/corporate/home	1	1
https://www.andorraclassicmtb.com	1	1
https://www.avis.co.za	1	1
https://www.kranzle.co.za/	1	1
https://www.mediclinic.co.za	1	1
https://www.nederburg.com/	1	1
https://www.qhubeka.org	1	2
https://www.shimano.com/en/	1	1
https://www.westerncape.gov.za/	1	1